



# On Sustainable Substance

A virtual conference series by Art / Switch Foundation

ART / SWITCH

PROGRAM  
JULY 9 2021 4PM - 7:30PM CET

This conference is part of our virtual series *[re]Framing the Arts: A Sustainable Shift*, organized in collaboration with the **Amsterdam School for Heritage, Memory and Material Culture (AHM)** at the University of Amsterdam and **Nyenrode Business University**.

**Art / Switch** is returning with its fourth edition on **Friday, July 9th from 4pm - 7:30pm CET**, inviting speakers on the topic of **new materials** and **new-uses of known materials** to explore how we can shift to a more environmentally and socially friendly ethos within the arts. In this specially curated session we will focus in on the **nature inspired fabric** of new materials, how do they find implementation and become part of the development of **sustainable supply chains** in the arts. We will dive into the **life cycle assessments of materials** and question how we can assure the **sector-wide implementation** of new research and methods. Our speakers will also discuss how **scientists and art professionals** can best collaborate to apply this new knowledge and implement **circular approaches in exhibition design systems**.

## Program

- 4:00 - 4:05 **Welcome by Art / Switch**
- 4:05 - 4:35 **Formafantasma** in conversation with **EFFEKT** (with Q&A)
- 4:35 - 5:05 **The Synthetic Collective** — *Art and Science in Collaboration from Strandline to Gallery* (with Q&A)
- 5:05 - 5:10 **Break I**
- 5:10 - 5:40 **Sarah Nunberg & Sarah Sutton** — *Examining Sustainability Tools for Conservation and Cultural Heritage* (with Q&A)
- 5:40 - 6:20 **Panel Discussion** — *Adaptation / Resistance: On the Use of New Materials and Methods in the Arts* (with Q&A)  
A conversation with **Fritz Dietl** (Dietl International), **Sandra Kisters** (Museum Boijmans Van Beuningen), **Alexia De Lecaros Hemmons** (UNIQA) & **Cecilia Winter** (Conservator & Getty Conservation Institute)
- 6:20 - 6:30 **Break II**
- 6:30 - 7:00 **Ellen Schindler** — *Circular Transformations in Exhibition Design* (with Q&A)
- 7:00 - 7:30 **Eric Klarenbeek** — *The Breakdown Economy* (with Q&A)

Discussions lead and moderated by Art / Switch in collaboration with:  
**Annemartine van Kesteren** — **Curator Design and City Collection at Museum Boijmans Van Beuningen**

Supported by:



UNIVERSITY OF AMSTERDAM



SAMUEL ANDERSON ARCHITECTS

### Fourth Edition of *[re]Framing the Arts: A Sustainable Shift*

The conference will take place on **Friday, July 9, 2021** from **4PM - 7:30PM CET** on zoom.

Tickets are donation-based, click [here](#).

For more details, visit <https://www.artswitch.org/>

For questions, contact us at [info@artswitch.org](mailto:info@artswitch.org)

A publication will follow the conference series *[re]Framing the Arts: A Sustainable Shift*.